

Prudhvi Challa

Communications and Digital Media Specialist

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Experience

Workplace Development Intern | Aug. 2019 - Apr. 2020

University of Wisconsin System

- Re-formatted KB documentation to new follow new design guide.
- Checked and updated accessibility compliance on all documentation.
- Maintained and updated security protocol portal for new and existing members.

Lighting Designer & Tech Assistant | Aug. 2014 - Jun. 2017

Sun Prairie High School

- Communicated with clients on a weekly basis to deliver desired results while explaining limitations.
- Managed and taught various teams to work in the space quickly and with new and changing demands on a weekly basis.
- Worked efficiently within very fast turnaround periods.
- Reorganized and cataloged the dept. resources to speed up access when dealing with the fast nature of the job.

Technical Skills

- Adobe Creative Suite
 - InDesign, Illustrator, Photoshop, Lightroom, Premiere, Dimension
- Microsoft Office Suite
 - Word, PowerPoint, Outlook
- Web Development
 - HTML, CSS, and PHP
- Mac and PC Proficiency
- Digital and Film Photography

Education

University of Wisconsin - Madison | 2017 - 2021 | Madison, Wisconsin

B.S. Life Sciences Communication

Certificate in Digital Studies

Coursework

Research Methods: Communication Industry

- The process of creating personas, analyzing surveys, and understanding user needs.

Print and Electronic Media Design

- Breaking down the rules of visual design for print and media.
- Adobe Suite: InDesign, Photoshop, Illustrator

Web Design for the Sciences

- Understanding user experience and website interaction for science communication.